

# Zero Fatalities

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## Safety Summit

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**UDOT Zero Fatalities**

Utah's 2020 Zero Fatalities Safety Summit is fast approaching. The Summit fosters discussion and interaction on a variety of topics, including engineering solutions, distracted driving, educational programs about safe driving and much more.

This Summit assembles community leaders like you with the common goal of increasing our public safety. We thank those who devote time and resources helping to save lives on Utah's roadways. We invite you to join our ranks.

In recent years, the Summit attendance has more than doubled and we anticipate more growth in years to come. This year's event will last two days. **It will be held on April 1st and 2nd at the Davis Conference Center in Layton, Utah. A pre-conference event will be held on March 31st.**

Among the four levels of sponsorship, benefits may include:

- **Free Summit Registration**
- **Logo on Conference Bag**
- **Logo at Photo-op**
- **Change to Address Attendees**
- **Tents at Meals/Breaks**
- **Booth Space**
- **Literature Distribution**
- **Video Recognition**

Those who sponsor this Summit invest in saving lives. Thank you for your consideration and support of the Zero Fatalities Safety Summit. Together, we can make this conference a catalyst for safe driving everywhere.

Sincerely,

Kristen Hoschouer

**Zero Fatalities**

Utah Department of Transportation

## SPONSOR LEVELS

### RED

\$3000+

- 3 Summit registrations
- Opportunity to address attendees
- Sponsor name & logo, full-page ad in the Summit app
- Logo on conference website with link to page
- Logo to appear on table tents at lunch and breaks\*
- Executive exhibit space (the most prominent location)

### BLACK

\$2,000-\$2,999

- 2 Summit registrations
- Sponsor name & logo, ad in the Summit app
- Logo to appear on table tents at lunch\*

### WHITE

\$1,000-\$1,999

- 1 Summit registration
- Sponsor name & logo in the Summit program
- Logo to appear on table tents at lunch\*

### IN-KIND

Up to \$1,000

- Sponsor name on list in Summit program
- Name/logo on sponsored items, if possible (i.e. signs, welcome materials, videos, prizes, etc.)

*\*Sponsor to provide artwork, design, literature, logo, etc.*

**If you have any additional questions or concerns, please don't hesitate to contact Kristen Hoschouer at 801-554-5049 or Keri Gibson at 801-243-7571. Thank you again for your consideration and support of the Zero Fatalities Safety Summit.**