

We all have *a reason for* **zero**

SIGN UP TODAY!

If you have questions about sponsoring the Safety Summit or would like more information, please contact Sariah Wilkey:

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Zero Fatalities[®]

Safety Summit



BECOME A SPONSOR!

Utah continues to pave the way for improved traffic safety through the success of the Zero Fatalities Safety Summit, which will be held on April 28-29, 2025 at the Mountain America Expo Center in Sandy, Utah. We are looking for sponsors to help make this conference a success. We truly would not be able to hold such an important event without sponsors like you. We appreciate your consideration in sponsoring the 2025 Summit and hope to work with you.

The Summit brings safety officials and advocates together to share ideas, opportunities, and accomplishments in improving safety throughout our state. It is designed to foster discussion and interaction between presenters and participants on a variety of topics, including engineering solutions, Strategic Highway Safety planning, data, driver education and school programs, occupant protection, vulnerable users, teen driving, impaired driving, distracted driving, speed management, enforcement opportunities, and numerous others.

Those who sponsor this Summit invest in saving lives, and we are dedicated to honoring those who have chosen to do so. Each level of sponsorship has a unique set of benefits that we encourage our sponsors to take advantage of. Thank you for your consideration and support of the Zero Fatalities Safety Summit. Together, we can make this conference a catalyst for safe driving in Utah.

For more information, go to zerofatalities.com/summit/sponsors/

SPONSOR LEVELS

There are five different levels of sponsorship for the 2025 Safety Summit. All sponsors will receive exhibit space. Gold level sponsors will receive prominent exhibit space.

GOLD \$4,000+

- 3 Summit registrations
- Opportunity to address attendees (may be during a general session or lunch)
- Sponsor name & logo, full-page ad* (Digital Version Only)
- Logo on conference material*
- Logo on conference website with link to page*
- Logo to appear on table tents at lunch and breaks*
- Executive exhibit space (the most prominent location)
- Ability to distribute literature in the Summit registration packet*

RED \$3,000-\$3,999

- 2 Summit registrations
- Sponsor name & logo, 1/2-page ad* (Digital Version Only)
- Logo on conference website with link to page*
- Logo to appear on table tents at lunch*
- Logo on conference material*
- Ability to distribute literature in the Summit registration packet*

BLACK \$2,000-\$2,999

- 1 Summit registration
- Sponsor name & logo in the Summit program* (Digital Version Only)
- Logo on conference website with link to page*
- Logo to appear on table tents at lunch*
- Logo on conference material*

SILVER \$1,000-\$1,999

- Sponsor name on list in Summit program
- Logo on conference website with link to page*
- Name/logo on sponsored items, if possible (i.e. signs, welcome materials, videos, prizes, etc.)

WHITE \$999 AND UNDER

- Sponsor name on list in Summit program
- Name listed on conference website

**Sponsor to provide applicable artwork, design, literature, logo, etc.*