

SUMMIT PROGRAM WITH SPONSOR ADS

Zero Fatalities Safety Summit



Celebrating 89 Years of Keeping Utah Safe in the Workplace—or Any Place



UTAHSAFETYCOUNCIL.ORG 801.746.**SAFE** (7233) | safety@utahsafetycouncil.org

DAY ONE — MONDAY, APRIL 28, 2025

7:30 AM-5:00 PM Foyer/Hall 3: Registration & Exhibits Open 7:30-8:30 AM Foyer/Hall 3: Continental Breakfast

8:30-9:00 AM Hall 3: Welcome

Moderators | Katie Lindley, UDOT & Jason Mettmann, Utah DPS

Presentation of the Colors & National Anthem | *Utah Highway Patrol & Jordan High School Madrigals*

Opening Remarks | Executive Director Carlos Braceras, UDOT & Kaizen Marsing

9:00-9:50 AM Hall 3: General Session #1

Bridging Research and Practice: Lessons Learned in Youth Traffic Safety Lisa Minjares-Kyle, Program Manager, Texas A&M Transportation Institute

9:50–10:00 AM Transition/Visit Exhibits

10:00–10:50 AM Workshop Session #1

1A | Room 200D | NJ-SHO Data Dashboard: An Equitable Approach to Identifying the Need for Vision Zero Efforts

Kristi Metzger, NJ-SHO Center for Integrated Data

1B | Room 200C | Multidisciplinary Approach to Pedestrian Enforcement

Detective Mike Millett, West Valley City PD

1C | Room 200B | Steering Change: The Future Landscape of Driver Education (Repeats)

Audra Urie, USBE

1D | Room 300A | Utah Critical Incident Stress Management Team

Robert Evans, Utah CISM & Ogden PD

1E | Room 300B | School Zones and Work Zones – A Recipe for Success! Sam Winkler, David Evans and Associates | Natalie Lovell, Penna Powers

1F | Room 300C | Considering the Implementation of a USBE Canvas Course for Online Education? (Repeats)

Audra Urie, USBE | Allison Terry, USBE | Jonnie Knoble, Brighton High School

10:50–11:00 AM Transition/Beverage & Snack/Visit Exhibits

11:00–11:50 AM Workshop Session #2

2A | Room 200D | Young Drivers & Traffic Fatalities: 20 Years of Progress & Next Steps for Achieving Zero

Pam Shadel Fischer, Governors Highway Safety Association

2B | Room 200C | Motorcycle Safety Through the Lens of Reality, Reason, & Judgment (Repeats)

Ax Axmaker, Be Crash Free

2C | Room 200B | The Crimson Hour: EMS Pre-Hospital Transfusion Protocol

Peter Taillac, Utah Bureau of Emergency Medical Services DPS

2D | Room 300A | Aging Drivers: Comprehensive Driving Evaluations, Senior Yellow Dot, and Assessing Driving Skills in Older Adults Brooke Pohlman, University Health | Katherine Hemphill, Utah Highway Safety Office DPS | Jeremy Bergener, Utah Driver License Division DPS

2E | Room 300B | Steering Change: The Future Landscape of Driver Education (Repeats)

Audra Urie, USBE

2F | Room 300C | Driving Progress: The Essential Role of Diverse Perspectives in Shaping Utah's Future Transportation and Safety Amanda Darrow, IncludEd United ISN'T IT TIME TO CHANGE LANES?

If your workflow is slowing you down, change lanes to DES Software. We'll get you up and running in no time. Check out some of our client's favorite features and schedule a demo to see even more.



- Add new courses easily -- just duplicate and change the dates.
- Limit the drives students can schedule in advance (per week or per month).
- Set the number of mandatory days required between drives.
- Cancel a period and be prompted to notify the affected students.
- Add/remove periods with just a few clicks. Set periods in five minute increments.
- Share your centralized courses across regional boundaries.
- Allow students to add themselves to waitlists for drive times.

Meeting State Requirements

- Prefill state forms with student and company information.
- Export Atlas modules (Massachusetts).
- Store your data on our secure servers right here in the USA.
- Back up historical data electronically -- one step closer to being paperless (in most states).

Managing Your Business

- Restrict access to financial information to only super users.
- Receive detailed invoices with student names for the registrations being billed.
- Generate accurate reports for payroll, receipts, outstanding balances, enrollment, attendance, student progress, and more.
- Control your Shift4 merchant account and pay lower credit card fees.
- Offload payment processing to Shift4's PCI DSS Level 1 Certified processor.
- Pass the fees onto the student, making the software free to use.

Updating Your Website

- **Push class dates** from the database to display on your website.
- Eliminate the need for students to start the registration process before seeing class dates and availability.
- Show road test, BTW, and simulator availability in real-time.
- Edit the content on your website yourself or call us for assistance.

Communicating with Your Customers

- Allow instructors to email, text, and schedule their students.
- Send parents enrollment links for specific courses.
- Create custom form letters that send to students upon registration.
- Upload documents to display on your website and attach to form letters.
- Include a customized contract for student/parent to sign at registration.
- Generate drive evaluations during lessons or road tests.

Receiving Support

Tired of placing a support ticket? Call support and get a real person to help you! Not having a ticketing system doesn't mean we're small; it means we care.







SCHEDULE A DEMO TODAY



DAY ONE - MONDAY, APRIL 28, 2025

11:50 AM–12:00 PM Transition/Visit Exhibits

Sponsor Address | Utah Safety Council

Awards Ceremony | Deputy Director Lisa Wilson, UDOT & Colonel Michael Rapich, Utah DPS

1:20–1:30 PM Transition/Visit Exhibits

1:30–2:20 PM Workshop Session #3

3A | Room 200D | How Do We Bring Driver Testing and Assessment Into the 21st Century?

Johnathon P. Ehsani, Johns Hopkins Bloomberg School of Public Health

3B | Room 200C | Considering the Implementation of a USBE Canvas Course for Online Education? (Repeats)

Audra Urie, USBE | Allison Terry, USBE | Jonnie Knoble, Brighton High School

3C | Room 200B | Micromobility-Related Injuries (2019-2023) from the Utah Trauma Registry

Yukiko Yoneoka, Utah Bureau of Emergency Medical Services DPS

3D | Room 300A | Installation Solutions for Difficult Car Seat Encounters (1 CEU)

Rachel Rosenberg, Intermountain Health McKay-Dee Hospital | Michelle Jamison, Intermountain Primary Children's Hospital

3E | Room 300B | How Organized Crime Affects Utah's Roads

Taylor Keys and Members of Statewide Information and Analysis Center (SIAC)

2:20–2:30 PM Transition/Visit Exhibits

2:30-3:20 PM Workshop Session #4

4A | Room 200D | Developing Critical Lifesaving Skills in Driver Education

Brett Robinson, Highway Safety Services, LLC

4B | Room 200C | CPS Now: Key Updates (1 CEU)

Sgt. Lawrence Hopper, UHP | Mike Irvine, Retired UHP | Bonnie Hargreaves, Utah Co. Health Dept.

4C | Room 200B | Design with Zero in Mind (Engineering CEU)

Cody Marchant, UDOT | Charles Hill, UDOT | Vaughn Nelson, UDOT

4D | Room 300A | Reaching Below 100 with Traffic Incident Management

Lee Perry, Parsons / Utah TIM Coalition

4E | Room 300B | Taking the "UGH" Out of Strategic Planning Pam Shadel Fischer, Governors Highway Safety Association

3:20–3:30 PM Transition/Beverage & Snack/Visit Exhibits

3:30–4:20 PM Hall 3: General Session #2

Sponsor Address: Driver Ed Solutions

Our Role in Achieving Zero

Johnathon P. Ehsani, Johns Hopkins Bloomberg School of Public Health

4:20-4:30 PM Day 1 Raffle

Please refer to the online agenda for POST, CEU (for engineering and CPS), CME, and CHES verification. Driver education teachers are required to sign in. Please visit the registration desk for assistance.





DAY TWO — TUESDAY, APRIL 29, 2025

7:30 AM-2:30 PM Foyer/Hall 3: Registration Open

7:30 AM–4:15 PM Hall 3: Exhibits Open
7:30–9:00 AM Hall 3: Continental Breakfast

8:00–8:50 AM Workshop for Driver Education Teachers Only

Room 300A | Steering Change: The Future Landscape of Driver Education (Repeats)

Audra Urie, USBE

9:00–9:50 AM Hall 3: General Session #3

Living in the Face of Death

Brandon Callor, Office of the Medical Examiner, DHHS

9:50–10:00 AM Transition/Visit Exhibits

10:00–10:50 AM Workshop Session #5

5A | Room 200D | What's Next in Driver Education? Brett Robinson, Highway Safety Services, LLC

5B | Room 200C | Spotting Safety Hotspots: Evaluating Walking and Biking Risks Near Schools

Shaunna Burbidge, Avenue Consultants

5C | Room 300A | Situation-aware Machine Intelligence Customization for Transportation Safety (Engineering CEU)

Chenxi Liu, University of Utah

5D | Room 300B | Realizing the Promise of ITS (Intelligent Transportation Systems)

Laura D. Chace, ITS America

10:50–11:00 AM Transition/Visit Exhibits

11:00–11:50 AM Workshop Session #6

6A | Room 200D | Can you Teach an Old Dog New Tricks?

Audra Urie, USBE | Brett Robinson, Highway Safety Services, LLC

Jon Larsen, Salt Lake City | Adam Lough, UDOT | Andrea Olson, UDOT

6B | Room 200C | Policies and Processes That Lead to Safety (Engineering CEU)

6C | Room 300A | Law Enforcement Medical Training

Karie Haws, Utah Valley Hospital

6D | Room 300B | Motorcycle Safety Through the Lens of Reality, Reason, & Judgment (Repeats)

Ax Axmaker, Be Crash Free

11:50 AM-12:50 PM Hall 3: Networking Lunch

Sponsor Address: MADD UtahMusic: Superintendents of Rock+

12:50–1:00 PM Transition/Visit Exhibits





SAFE KIDS WTAH

DAY TWO — TUESDAY, APRIL 29, 2025

1:00-1:50 PM Workshop Session #7

7A | Room 200D | Mayhem on Main: Lessons Learned from the Runaway Semi Crash in Tooele on 11/3/2023

Lt. Jeremy Hansen, Tooele City PD | Joe Carnell, Mountain West Ambulance

7B | Room 200C | Guide to Local Walk Audits

Brett McIff, Utah DHHS | Jared Bowling, UDOT

7C | Room 300A | Red Light, Green Light: UDOT Innovations for Safer Intersections and Roads (Engineering CEU)

Mark Taylor, UDOT | Blaine Leonard, UDOT

7D | Room 300B | Intersection Between Health and Traffic Safety

Lisa Minjares-Kyle, Texas A&M Transportation Institute

1:50–2:00 PM Transition/Visit Exhibits

2:00-2:50 PM Workshop Session #8

8A | Room 200D | Off the Trail and Onto the Streets: Managing OHVs and Golf Carts on Public Roads

Chief Michael Morgan, Nephi City PD | Chief Lex Bell, Moab City PD | Brent Boswell, Juab County | Lt. Jacob Hinton, Utah DNR |

Sgt. Jeremy Needles, St. George PD

8B | Room 200C | Considering the Implementation of a USBE Canvas Course for Online Education? (Repeats)

Audra Urie, USBE | Allison Terry, USBE | Jonnie Knoble, Brighton High School

8C | Room 300A | Facing the Facts: A 360 Look at Rear-Facing Car Seats (1 CEU)

Sgt. Kristopher Cope, UHP

8D | Room 300B | Understanding Autism for First Responders

Jeffery Wilson, Utah EMSC, Utah Gold Cross Ambulance & Salt Lake Community College

2:50–3:00 PM Transition/Beverage & Snack/Visit Exhibits

3:00–3:50 PM Hall 3: Closing General Session #4

Lessons From Those Who Lived It

Sabrina Wilhite, Victim of Drunk Driving | Chelsie Laycock, Mother & Advocate | Seantae Jackson, Sandal Blue Foundation

3:50–4:00 PM Closing Remarks

Colonel Michael Rapich, Utah DPS

4:00–4:15 PM Closing Raffle

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